

Summer Issue 1993

MATAWAN-ABERDEEN HOMETOWN SHOPPER™

Souvenir Program The Fourth Annual Independence Day Celebration

BOROUGH OF MATAWAN

JULY 4TH, 1933

Sponsored by Borough of Matawan and Directed by
Matawan Post No. 176, American Legion.

PROGRAM

- 10:00 A.M.—Baseball game, Matawan Post No. 176, American Legion, vs. Matawan Fire Department. High school field.
- 1:00 P.M.—Drum Corps Contest between Veterans' Organizations. High school field.
Judges—Captain N. O. Nixon, Lieutenant T. J. Tully and Lieutenant N. K. Elward, of Fort Monmouth.
- 1:30 P.M.—Street Parade of Boy and Girl Scouts, firemen, patriotic and other organizations.
Parade Judges—Hon. Earle Hagaman, Hon. Edw. Rooney, Lieutenant T. J. Tully, Messrs. M. A. Viracola, P. J. Devlin, George Barrett, August Muehlhausen Jr.
- 2:30 P.M.—(a) Band concert by Keyport Firemen's Band at Lake Lefferts dam.
(b) Aquatic sport events:
1. 50-yard Dash. Boys up to 12 years of age.
2. 50-yard Dash. Girls up to 12 years of age.
3. Canoe Tug-of-War. Open to all. Final team to be declared winner.
4. 100-yard Dash. Boys, 12-15 years of age.
5. 100-yard Dash. Girls, 12-15 years of age.
6. Diving (Boys of all ages). Swan - Jack-knife - back dive.
7. 100-yard Dash. Boys, 15-18 years of age.
8. Canoe Tug-of-War. Open to all. Final team to be declared winner.
9. 100-yard Relay for Girls (2 to a team), all ages.
10. 100-yard Relay for Boys (2 to a team), all ages.
11. Canoe Polo (2 in a canoe). Final team to be declared winner.
12. 1/4-mile, for Boys, all ages.
13. 1/4-mile, for Girls, all ages.
14. Diving. Girls, all ages. Swan - Jack-knife - back dive.
15. Rowboat Race. (1 to a boat). Open to all.
16. Tub Race. Open to all. (Barrels supplied). One to stay on barrel longest to be declared winner.
17. 100-yard. Free for all.
18. Starter of Events—Edw. Phelan.
19. Judges—H. G. Wickham, J. E. Laird, John K. Crine, Clifford V. Chapman, C. C. Schock, Ross B. Fountain, Merritt Warwick, E. N. Pike.
20. C. C. Schock, Chairman of Keyport Firemen's Band at Lake Lefferts Dam.
- 8:30 P.M.—Band concert by Keyport Firemen's Band at Lake Lefferts dam.
- 10:00 P.M.—Patriotic fire works display at Lake Lefferts dam.
- 10:30 P.M.—Drawing of lucky number for award of Kelvinator ice box—first number drawn the winner.

SPONSORED BY BOROUGH OF MATAWAN, AND DIRECTED BY
MATAWAN POST No. 176, AMERICAN LEGION
COMMITTEES IN CHARGE

- GEORGE A. LOSCOE, General Chairman of all Committees
- Committee on Advertising, Publicity and Program..... Hon. Edward W. Currie
Committee on Drum Corps Contest..... Joseph E. Haley and Harrison G. Travis
Committee on Water Sports..... Thomas G. Weistead, Chairman
Dr. Gerard Devlin and William Jordan
Committee on Fire Works..... George A. Loscoe, Chairman...
William A. Carney and P. Di Santo
Committee on Award of Kelvinator..... W. O. Diggin
Ritter Johnson, Russell Wells,
Committee on Concessions..... William Wilkins and Harry Meyer
Committee on Refreshments for participating organizations..... E. C. Devlin
and Raymond Churchman
Commander Theodore A. Phelan
Committee on Prizes..... Commander Theodore A. Phelan
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Committee on Music.....

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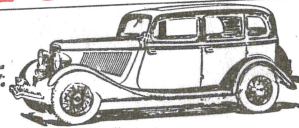
JULY FIRST, 1933

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**Patronize
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Businesses!
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Neighbors**



**Member of the
Matawan-Aberdeen
Chamber of Commerce**

**Member of the
Matawan Main Street
Association**

**Member of the
Matawan Historical
Society**

Looking Back on Matawan's July 4th, 1935 Celebration

(as reported by *The Matawan Journal* - July 5, 1935)

The annual Independence Day celebration held here yesterday was, as predicted, the largest and most successful outdoor event staged in years in this vicinity; seven miles of parked automobiles on the streets being revealed by actual check.

Every event on the day's program was carried out smoothly, thanks to the untiring efforts of the committees and full cooperation of the various organizations, contestants and officials. Police Chief Edwin C. Sloat estimated the crowd at 10,000 and reported no casualties during the entire day.

The first event of the day was the soft ball contest between the Matawan Post, No. 176, and the Matawan firemen which was won by the latter by the overwhelming score of 23 to 13. The feature of the game, from a humorous angle, occurred when a line drive hit the big campaign cigar in the mouth of Congressman William (Big Bill) Sutphin, who was playing first base. The result was the Cubanola 5¢ Special was crushed and the ball kept on in its hasty flight. William "DuPont" Carney broadcasted the game from the "mike" through the courtesy of Ronson's Loud Speaker Service.

The second and one of the most outstanding features of the celebration was the baby parade in which approximately 100 youngsters took part.

The water sports and running races took place at Lake Lefferts immediately after the baby parade with events in diving, swimming, canoe racing and canoe sinking which was the most exciting of all water events.

At the termination of the water sports, the street parade got underway, starting at

the Freneau railway station. The line of march headed down Main Street to Memorial Park, then up Broad Street, and then over Ravine Drive to the lake.

The bathing beauty contest started at 8 pm staged on the main float at Lake Lefferts under the floodlights. 1st prize: a large silver loving cup; 2nd prize: a permanent wave donated by Clara Louise Beauty Shoppe of Matawan; and 3rd prize was the bathing suit worn by the winner given by the Regent Store of Matawan.

The Keyport firemen's band played concert music at the lake up to the time of the fireworks display. The largest and finest fireworks displayed was witnessed in full view by thousands around the banks of Lake Lefferts.

Chief of Police Edwin C. Sloat stated this morning that the people who attended the big celebration yesterday was one of the largest and most orderly crowds he had seen since he was connected with the police department of the boro.

Many prominent people, who have reviewed many parades, voiced their opinion that Matawan's celebration last evening was the finest and most efficiently conducted affair they have had the pleasure of witnessing.

Post Commander William M. Carney announced today that in behalf of the American Legion, he wishes to thank everyone who made it possible for the huge success of this celebration, the very efficient work of all committees, the ladies' auxiliaries, the mayor, and kind cooperation of the merchants of the boro.